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NEWS RELEASE

BUMITAMA CELEBRATES INTERNATIONAL MANGROVE DAY

Jakarta, 28 August 2019 – To raise awareness of the importance of mangrove ecosystems and to commemorate the International Mangrove Day, a subsidiary of Bumitama, PT Andalan Sukses Makmur (“PT ASMR”) together with the students of Satap Teluk Pulau School held a workshop on 26 July 2019 in the conservation nursery of ASMR, located near Desa Teluk Pulau in the south-eastern part of West Kotawaringin Regency.

For this special event, the school children learned about mangrove landscapes through hands-on experience; getting to understand its importance for ensuring the balance of the overall ecosystem of the region, studying the biodiversity that thrives in this area as well as the various types of mangrove plants and their planting methods. The Sustainability and Corporate Social Responsibility team were very excited to witness how quickly the children could recognise the different types of mangrove that grow along the coastal bank of the desa, while potting about 500 seedlings to be nurtured in the nursery.



This initiative is a part of Bumitama's effort to rehabilitate 40 hectares of coastal mangrove areas, which were damaged overtime by strong waves and to prevent further abrasion of the shoreline that would negatively impact the community of Desa Teluk Pulaui.

We are really proud of our children and we look forward to organising more of such engaging and useful workshops in the future.



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